

Text for press release

„START. RELOADED“

28 October 2011 - 21 January 2012

Opening times:

Wednesday to Friday 13h00 – 18h00

Saturday 11h00 - 17h00

and by prior arrangement

Grieder Contemporary is delighted to announce its move from Küsnacht to Zurich. The first group exhibition in the new premises is START.RELOADED, which features works by Alicja Kwade, Christian Jankowski, Dieter Meier, Gregor Hildebrandt, Johannes Albers, Jorinde Voigt, Kerim Seiler, Melli Ink, Monica Bonvicini, Nic Hess and Thomas Kiesewetter.

Following five successful years in Küsnacht, October 2011 finds Grieder Contemporary moving to retail premises right by Stadelhofen station on Mühlebachstrasse in Zurich's Seefeld district. Since its founding in 2006, the gallery has put on spectacular exhibitions featuring artists like Monica Bonvicini, Christian Jankowski, Michael Sailstorfer, Thomas Kiesewetter, Richard Woods, Ross Chisholm, Gregor Hildebrandt and Melli Ink, as well as a selection of curated themed exhibitions. The gallery has, until now, been housed in a Modernist villa designed in 1956 by Theodor Laubi and located on the periphery of the Küsnacht Lärchentobelwald, but owners Damian and Melanie Grieder have made the decision to convert the premises back to residential family use. Work will commence in early summer 2012 to create an underground exhibition space at the villa including a garden pavilion after plans by Fuhrmann Hächler Architects. The project is scheduled for completion in the summer of 2013, at which point the space will be open to the public once a year for major exhibitions.

The new premises at Mühlebachstrasse 28 date from the 1930s; Baier Bischofberger Architects are endowing the space with a polygonal structure of an avant-garde nature intended to challenge artists to explore and interact with it; this blending of art and architecture is very much in line with the exhibitionary concept for which the gallery is known. Basing their concept on an environment they designed for a penthouse apartment in Küsnacht called "Space Odyssey", Florian Baier and Nina Baier-Bischofberger have managed to create an exceptional exhibition space (www.baierbischofberger.ch). It is planning to hold five exhibitions a year at the new premises, plus two to three at Grieder Contemporary Projects in Berlin-Charlottenburg, a venue that opened in autumn 2009. The move to Mühlebachstrasse sees the gallery moving from its erstwhile salon setting towards providing a more traditional gallery environment.

Inaugurating the new gallery on Mühlebachstrasse is the group exhibition START.RELOADED, which opens on 27 October 2011. Alongside the works by the existing gallery artists, the exhibition incorporates new positions from, for instance, Nic Hess and Alicja Kwade. Solo exhibitions featuring these artists are planned for 2012.