

Text for press release

Exhibition inaugurating the new gallery rooms at Zurich's Löwenbräu art complex

„Westwärts ...“

23 November 2013 – 18 January 2014

Opening hours:

Wednesday - Friday 14h00 – 18h00

Saturday 11h00 – 17h00

and by prior arrangement

Grieder Contemporary is delighted to present the group exhibition **Westwärts... [Westwards...]**, marking the official inauguration of its new premises in the Brewery Yard of Zurich's Löwenbräu Site. Like pioneers traversing America's prairies towards the Pacific coast, the gallery is making the move from art salon in a 1950s Küsnacht villa, via the exhibition cube created by architects Baier Bischofberger in Zurich's Kreis 8 district, to the Züri-West district. This inaugural group exhibition features works by **Monica Bonvicini, Nic Hess, Gregor Hildebrandt, Melli Ink, Christian Jankowski, Thomas Kiesewetter, Alicja Kwade, Kesang Lamdark, Dieter Meier, Michael Sailstorfer, Kerim Seiler and Jorinde Voigt.**

Since its founding in 2006 in the Modernist magnificence designed by Theodor Laubi located on the periphery of the Küsnacht Lärchentobelwald, the gallery has put on spectacular exhibitions featuring the likes of Monica Bonvicini, Christian Jankowski, Michael Sailstorfer, Thomas Kiesewetter, Richard Woods, Ross Chisholm, Gregor Hildebrandt and Melli Ink, as well as a slew of curated themed exhibitions. Five successful years later Grieder Contemporary moved to interim premises in Zurich's Seefeld district in the autumn of 2011. The premises at no. 28 Mühlebachstrasse dated from the 1930s; Baier Bischofberger Architects endowed the space with a polygonal structure of an avant-garde nature that was intended to challenge artists to explore and interact with it; this blending of art and architecture was very much in line with the exhibitionary concept for which the gallery is known.

At the same time, the gallery set up the Grieder Contemporary Projects premises in Berlin-Charlottenburg, which it operated from autumn 2009 to summer 2012. Grieder Contemporary is now relocating to the heart of Zurich's art scene in order to present high-calibre shows by its gallery artists in the Brewery Yard. Following "Westwärts ..." new works by Michael Sailstorfer will be presented at the end of January 2014, after which solo exhibitions featuring Kerim Seiler, Gregor Hildebrandt and Alicja Kwade are planned.

The new rooms in the Züri-West district offer more exhibition and work space. With the closure of the former premises at the end of January courtesy of a final exhibition by Thomas Kiesewetter, new prospects are in store for the gallery. Two exhibition rooms are presenting Grieder Contemporary with new opportunities for showcasing works. The relocation finds the gallery completing its triad of moves – from salon venue, via commercial premises with avant-garde display cube, to traditional exhibition space. Grieder Contemporary will henceforth focus on internationally acknowledged aspects of the Berlin and Swiss art scene and on up-and-coming talent from a new generation of artists.